

# Santa Cruz Chamber of Commerce, Privacy & Legal Policy

At Santa Cruz Chamber of Commerce, we are committed to protecting your privacy. We use the information we collect about you to process orders and to provide personalized customer service. Please read on for more details about our privacy policy.

## **What information do we collect? How do we use it?**

When you use our services, we need to know your name, e-mail address, mailing address, credit card number, phone number and expiration date. This allows us to process and fulfill your request and to notify you of your service.

## **How does Santa Cruz Chamber of Commerce protect customer information?**

When you pay for services or access your account information, we offer the use of a secure server. The secure server software (SSL) encrypts all information you input before it is sent to us. Plus, all of the customer data we collect is protected against unauthorized access.

## **What about "cookies"?**

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Our cookies do not contain any personally identifying information, but they do enable us to provide a quick shopping experience. Most on-line shopping carts use cookies. Most Web browsers automatically accept cookies, but you can usually change your browser to prevent that. If you choose to disable cookies, our shopping cart will still function, but might be a little bit slower because the shopping cart needs to store your shopping information on the Santa Cruz Chamber of Commerce server rather than on your own hard drive (which is faster to access).

## **Will Santa Cruz Chamber of Commerce use the information it collects to outside parties?**

Santa Cruz Chamber of Commerce does not sell, trade, or rent your personal information to others. Santa Cruz Chamber of Commerce, may release account information when we believe, in good faith, that such release is reasonably necessary to (i) comply with law, (ii) enforce or apply the terms of any of our user agreements or (iii) protect the rights, property or safety of Santa Cruz Chamber of Commerce, our users, or others.

## **OTHER POLICIES OF SITE USE:**

### **1. Electronic Communications**

When you visit SantaCruzChamber.com or send e-mails to us, you are communicating with us electronically. You consent to receive communications from us electronically. We will communicate with you by e-mail or by posting notices on this site. You agree that all agreements, notices, disclosures and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing.

### **2. Copyright**

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#### **4. Your Account**

If you use this site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. If you are under 18, you may use SantaCruzChamber.com only with involvement of a parent or guardian. Santa Cruz Chamber of Commerce, and its affiliates reserve the right to refuse service, terminate accounts, remove or edit content, or cancel orders in their sole discretion.

#### **5. Reviews, Comments, Communications, and other Content**

Visitors may post reviews, comments, and other content; send e-cards and other communications; and submit suggestions, ideas, comments, questions, or other information, so long as the content is not illegal, obscene, threatening, defamatory, invasive of privacy, infringing of intellectual property rights, or otherwise injurious to third parties or objectionable and does not consist of or contain software viruses, political campaigning, commercial solicitation, chain letters, mass mailings, or any form of "spam." You may not use a false e-mail address, impersonate any person or entity, or otherwise mislead as to the origin of a card or other content. Santa Cruz Chamber of Commerce, reserves the right (but not the obligation) to remove or edit such content, but does not regularly review posted content.

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#### **6. Copyright Complaints**

Santa Cruz Chamber of Commerce, and its affiliates respect the intellectual property of others. If you believe that your work has been copied in a way that constitutes copyright infringement, please contact [admin@santacruzchamber.org](mailto:admin@santacruzchamber.org).

#### **7. Risk of Loss**

All items purchased from Santa Cruz Chamber of Commerce, are made pursuant to a shipment contract. This means that the risk of loss and title for such items pass to you upon our delivery to the carrier.

#### **8. Product Descriptions**

Santa Cruz Chamber of Commerce, and its affiliates attempt to be as accurate as possible. However, Santa Cruz Chamber of Commerce, does not warrant that product descriptions or other content of this site is accurate,

complete, reliable, current, or error-free. If a product offered by Santa Cruz Chamber of Commerce, itself, is not as described, your sole remedy is to return it in unused condition.

#### **9. DISCLAIMER OF WARRANTIES AND LIMITATION OF LIABILITY**

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#### **10. Disputes**

Any dispute relating in any way to your visit to SantaCruzChamber.com or to products you purchase through SantaCruzChamber.com shall be submitted to confidential arbitration in California, except that, to the extent you have in any manner violated or threatened to violate the Santa Cruz Chamber of Commerce's Intellectual property rights, the Santa Cruz Chamber of Commerce may seek injunctive or other appropriate relief in any state or federal court in the state of California and you consent to exclusive jurisdiction and venue in such courts. Arbitration under this agreement shall be conducted under the rules then prevailing of the American Arbitration Association. The arbitrator's award shall be binding and may be entered as a judgment in any court of competent jurisdiction. To the fullest extent permitted by applicable law, no arbitration under this Agreement shall be joined to an arbitration involving any other party subject to this Agreement, whether through class arbitration proceedings or otherwise.

#### **11. Site Policies, Modification, and Severability**

Please review our other policies posted on this site. These policies also govern your visit to SantaCruzChamber.com. We reserve the right to make changes to our site, policies, and these Conditions of Use at any time. If any of these conditions shall be deemed invalid, void, or for any reason unenforceable, that condition shall be deemed severable and shall not affect the validity and enforceability of any remaining condition.

#### **In Summary**

We are committed to protecting your privacy.

#### **To contact us**

We welcome your questions and comments about our privacy and other policies. Please contact us at 831-457-3713.